Brand Partner Studio Brochure

A4 Tri-Fold print spread (297 × 210 mm) presenting the Glowcart value proposition, demand intelligence, live creator commerce, and settlement models for D2C beauty brands.

Inside Spread (3 Main Content Panels) | Outside Spread (Flap, Back Cover, Front Cover)

Format: A4 Tri-Fold (297 × 210 mm) · Flat Spread

01 · PRECISION DEMAND

Brand Studio

Eliminate dead stock with real-time shade gap telemetry.

Real-Time Shade Gap Telemetry
See exactly which shades shoppers are searching for by pincode before you run your next production batch.

Optical ToneMatch Integration
Your full catalogue mapped into 6 scientific Indian tone families with zero guesswork and 3.2% return rates.

Direct Regional Replenishment
Automated replenishment triggers tied directly to high-density demand clusters across 10

02 · LIVE SHOPPING

GlowLive Commerce

Convert high-intent shoppers through certified advisor video.

Synchronized Product Pins
Stream alongside India's top certified beauty advisors with synchronized one-tap bag additions.

Transparent Attribution
Full visibility into creator GMV, viewer retention, and real-time live conversion rates.

Permanent Disclosure Integrity
ASCI-compliant persistent on-screen sponsorship badges that build enduring customer trust.

03 · TRUST & SETTLEMENTS

TrueSeal & Payouts

Zero counterfeit risk and transparent weekly bank settlements.

Tamper-Evident TrueSeal Rosettes
Every product carton is sealed at our dock with unique holographic QR authentication.

90-Minute Glow Express
Hyperlocal fulfillment network delivering to metro doorsteps in pristine temperature-controlled packaging.

Transparent Weekly Payouts
Net settlements every Tuesday with detailed breakdown of GST, TCS, and fulfillment charges.

metropolitan dark stores.

KEY OUTCOME

Over ₹6.1L in uncaptured demand recovered per automated Shade Gap alert.

CONVERSION POWER

GlowLive sessions deliver 38% conversion attribution compared to traditional static banners.

TRANSPARENT COMMERCIALS

Commission:	28% Net
Settlement:	Weekly (Tues)
Onboarding:	10 Days

Format & Fold
A4 Tri-Fold (297 × 210 mm unfolded · 99 × 210 mm folded panel)

Target Audience
Brand Partners, D2C Founders, Formulators & Supply Managers

Paper Stock
250 gsm Art Card with Matte Aqueous Coating

Content Sections
Brand Studio, Shade Gap, GlowLive, TrueSeal, and Commercial Terms